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Allegiant Air Announces Nonstop Service to Bangor, Maine from Orlando Sanford

Sanford, FL, July 18, 2007 – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning November 7, 2007 to Bangor International Airport (BGR), in Bangor, Maine. The Airport is located off of Interstate 95, less than 100 miles from Canada and 30 miles from the Atlantic coastline. Allegiant Air is offering introductory fares as low as \$89* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Wednesday and Saturday. Flights will depart Orlando Sanford at 8:15 a.m. and arrive at Bangor at 11:25 a.m. Return service will depart Bangor at 12:00 p.m. and arrive in Orlando Sanford at 3:20 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

"We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the Northeast Maine and Atlantic Canada communities," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers as we launch the community's only low-cost, nonstop service to Florida."

Airport president Larry Dale remarked, "We are thrilled to offer Central Florida residents the opportunity to fly to this beautiful New England destination."

Allegiant's \$89* one-way introductory fare is limited, not available on all flights and must be purchased by August 18, 2007, for travel through February 10, 2008. After the introductory fare period, regular one-way fares on the route start as low as \$99 one-way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888, or through a local travel professional.

Bangor is one of 26 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Fort Wayne, Indiana; Greensboro, North Carolina; Greenville-Spartanburg, South Carolina; Gulfport-Biloxi, Mississippi; Huntington, West Virginia; Kinston, North Carolina; Knoxville, Tennessee; Lansing, Michigan; McAllen, TX; Peoria, Illinois; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis/MidAmerica; Toledo, Ohio; Tri-Cities, Tennessee; Wichita, Kansas and Youngstown-Warren, OH.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. A convenience fee of \$8.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air Reservation Center. Convenience fees do not apply to tickets purchased at an Allegiant Air airport ticket counter. Fares are non-refundable. Seats are limited and subject to availability. A checked baggage fee will apply per bag, per segment. Restrictions apply. Offer not available Nov. 21, 25, 26, 2007; Dec. 20-31, 2007; and Jan. 1-7, 2008.

About the Airport: Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

About the Company: Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.